

BOOK OF THE MONTH SUMMARY**FOR MEMBERS****OVERVIEW**

Vested Outsourcing

Five Rules that Will Transform Outsourcing

by Kate Vitasek, Mike Ledyard and Karl Manrodt

Key things you will learn.

- Why 21st-century businesses need a new outsourcing paradigm
- Which 10 problems plague many outsourcing deals
- How using “the five rules of Vested Outsourcing” can improve your operations
- How to establish Vested Outsourcing

Overview.

Supply chain management consultant Kate Vitasek (writing with Mike Ledyard and Karl Manrodt) calls for a new approach to outsourcing that shifts the relationship from adversarial to collaborative. The U.S. Air Force sponsored this study under the auspices of the University of Tennessee’s Center for Executive Education.

About the Author.

Kate Vitasek, founder of Supply Chain Visions, teaches at the University of Tennessee’s Center for Executive Education. Mike Ledyard is a co-author of “Keeping Score: Measuring the Business Value of Logistics in the Supply Chain.” Karl Manrodt teaches at Georgia Southern University.

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